

MOORE POINT MARKET

# MOORE POINT

INVESTING IN LIVERPOOL'S FUTURE

## PRECINCT PLANNING: A PRIVATE SECTOR PERSPECTIVE

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# Explore art & culture



## Welcome to King's Cross

King's Cross is one of the largest and most successful redevelopments in London. Over the past 20 years, what was an underused industrial site has been transformed and rejuvenated with new streets, squares and parks, homes, shops, offices, galleries, bars, restaurants, schools, and even a university.

It's a vibrant new neighbourhood with a brand new postcode – N1C.

The location, the connections, the canal-side setting, the heritage, an exciting cultural scene, a thriving business community, and a strong sense of local community. All these things









# ROLE OF A MASTER DEVELOPER

**Projects**



**Planning**



**Capital**



**Delivery**



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# 1. NATURAL BEAUTY



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An aerial photograph showing a proposed urban development at Moore Point in Liverpool. The development is situated on a peninsula, bounded by the River Mersey to the east and south, and the city center to the west. The proposed buildings are modern, multi-story structures with green roofs, interspersed with trees and green spaces. A large, curved riverfront promenade is visible. To the left, the existing city center is shown with its dense urban fabric, including a baseball field and various commercial buildings. The overall scene illustrates the integration of natural beauty and holistic health into the urban planning.

1. NATURAL BEAUTY

2. HOLISTIC HEALTH

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1. NATURAL BEAUTY

2. HOLISTIC HEALTH

3. SOCIAL UPLIFT

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1. NATURAL BEAUTY

2. HOLISTIC HEALTH

3. SOCIAL UPLIFT

4. WORKING  
NEIGHBOURHOOD

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1. NATURAL BEAUTY

2. HOLISTIC HEALTH

3. SOCIAL UPLIFT

4. WORKING  
NEIGHBOURHOOD

5. HOME

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1. NATURAL BEAUTY

2. HOLISTIC HEALTH

3. SOCIAL UPLIFT

4. WORKING  
NEIGHBOURHOOD

5. HOME

6. CREATIVITY

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